



Job Description

B4B Payments

Job Title: Marketing Executive (Fixed Contract)

Location: London / Newcastle / Remote

Term: Permanent / Full-time

Salary: Salary £25,000-£30,000 DOE

Reports to: Chief Commercial Officer

About us

B4B Payments is part of the Banking Circle ecosystem, a 500+ person Payments Bank for financial institutions. We operate as an independent affiliate of Banking Circle and whilst we are separate companies, together we deliver an unrivalled scope of financial services and payments solutions for businesses.

As an award-winning payment innovator, with reach throughout Europe and the USA, we provide card, payment and accounts services to corporate clients around the globe. We're proud to be a leader in Fintech and the payments industry for over 16 years!

Our next phase of rapid growth and expansion, coupled with our passion for payment innovation, means you will join us at a very exciting time.

We are proud to be a truly global and diverse team, our colleagues speak 20 languages, and we're made up of 20 different nationalities! Headquartered in London, we have offices in Newcastle, Vilnius and Boston.

About the role

This is a great opportunity for an ambitious marketing executive to join a well-established Fintech based in London / Newcastle. As a leading global provider of B2B card issuing, B4B Payments provide a portfolio of pick 'n' mix payment solutions for businesses of all shapes and sizes.



We're looking for a hands-on B2B marketing professional with a can-do attitude, and a passion for compelling content. You'll be eager to develop your skills and make your mark on our fast-growing company.

Creativity and positivity will be backed by a commercial focus. You will play an integrated role with the sales, accounts, and marketing team with a focus on demand generation and expanding and landing accounts.

Responsibilities

- Maintain relationships with media vendors and publishers to ensure collaboration in advertorial/editorial promotions
- Develop and proofread creative and compelling copy for company brochures, marketing materials and literature
- Manage relationships with third party suppliers and agencies
- Manage communications to existing clients
- Create interesting and engaging content/assets including case studies, whitepapers and e-books
- Manage award submissions
- Plan, promote and facilitate client and prospect events and exhibitions

Requirements

Essential

- 2 years' experience in marketing
- Excellent research and writing skills
- Highly organised and detail focussed
- Strong communication and interpersonal skills
- Able to travel and attend events
- Self-motivated and able to work and find solutions independently

Desirable (Nice to have)

- Relevant Bachelor's Degree

What we offer:

- 28 Days Holiday (including bank holidays)
- Hybrid work - the ability to work from home and from our new offices
- An individually tailored personal development plan and ongoing training
- Cycle-to-work scheme



- Employee assistance programme
- Regular socials and relaxed working environment

Make a difference:

We're always on the look out for talented individuals to help take us further – It's important to us to hire the right people and work out a role that works.

- **Equality:** We strive to create a workplace that reflects the diverse communities we serve and where everyone feels empowered to bring their full, authentic selves to work.
- **Teamwork:** The strength of our team does not only lie in our combined experience and expertise but our ability to trust each other, no matter what. We understand that our best work is not produced by individuals but by enjoying collaboration as a team and supporting each other every day.
- **Quality:** We provide award-winning solutions and unsurpassed service that, together, deliver premium value to our customers.
- **Innovation:** Redefining the standard of excellence is in everything we do. Therefore, we are open to ideas that challenge the conventional views and drive innovation. The only constant in life is change and we believe that in order to stay relevant we must continuously improve and evolve with the changing needs of society.
- **Trust:** We strive to act in a manner that builds trust with our team, clients, business partners, and other stakeholders. We firmly believe that actions speak louder than words and transparency is key.